Poster- College Information

**\*NOTE: While only 7 elements are required on the poster, ALL elements must be discussed in presentation!**

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| **Category** | **Exemplary**  **Points Possible:\_\_\_\_\_\_\_** | **Above Average**  **Points Possible:\_\_\_\_\_\_\_** | **Average**  **Points Possible:\_\_\_\_\_\_\_** | **Below Average**  **Points Possible:\_\_\_\_\_\_\_** |
| **College Information Page** | All parts of the College Information Sheet is complete and accurate | Most of the College Information Sheet is complete and accurate with only one or two missing elements | The College Information Sheet is missing a few elements, 3-7. | The college information sheet is missing many elements. |
| **Attractiveness** | The poster is exceptionally attractive in terms of design, layout, and neatness. | The poster is attractive in terms of design, layout and neatness. | The poster is acceptably attractive though it may be a bit messy. | The poster is distractingly messy or very poorly designed. It is not attractive. |
| **Graphics -Clarity** | Graphics are all in focus and the content easily viewed and identified from 6 ft. away. | Most graphics are in focus and the content easily viewed and identified from 6 ft. away. | Most graphics are in focus and the content is easily viewed and identified from 4 ft. away. | Many graphics are not clear or are too small. |
| **Content - Accuracy** | At least 7 accurate facts are displayed on the poster. | 5-6 accurate facts are displayed on the poster. | 3-4 accurate facts are displayed on the poster. | Less than 3 accurate facts are displayed on the poster. |
| **Presentation** | Members spoke at a good rate, volume and with good grammar.  They maintained eye-contact while using, but not reading their notes. | Members spoke a little faster or slower than necessary, or too quietly or loudly.  They used acceptable grammar.  They maintained eye-contact, but relied too much on their notes. | Members spoke at a good rate and volume, but used poor grammar.  They relied heavily on their notes. | There was no presentation |