Higher Education Institutions Support for K12

In Person Best Practices

School Visits

If schools are open to visitors, schedule a school visit to schools local in your area. While there, perhaps offer application fee waivers and students can continue to apply on site while representatives assist students in the application process. Representatives can set up tables during lunch time for lunch time table talks or set up classroom time to address students. Additionally, computer time can be made for students interested in applying during the week.

Campus Visits

Invite schools, students, and families, to visit your campus during the week. Perhaps sponsor a school for a campus visit if possible.

Family Nights

Work with school counselors and CAEW site coordinators to host information nights for families and students during CAEW.

Ask Alum

Find currently enrolled college students who attended local to your area high schools and set up a Q n A session about your HEI.

Welcome Students!



