

UNDERSTANDING THE CAREER CLUSTERS

GET TO KNOW UNCOMMON CAREERS: LESSON 6

Summary:

Students will complete the Career Cluster Survey and identify the Career Cluster and Career Pathway that are the best match for their skills and abilities.

Lesson Objectives:

Students will be able to:

- Identify additional careers within the Career Clusters
- Describe emerging, uncommon or unusual careers

Time Needed: 45 minutes to complete the activity, plus 1 minute per student to complete a short presentation.

Resources Needed:

- Access to your online site
- Copy of the **Uncommon Careers Part 1** worksheet
- Copy of the **Uncommon Careers Part 2** worksheet
- Blank sheet of paper

Computer Use: Yes

Description:

In this lesson, students will brainstorm a list of every career that they can think of and add other student's careers to the list. Even with this lengthy list, there are many more careers in the world – some that they have never heard of. Each student will then search for the most unusual career that they can find in each of 8 clusters and enter them into the Uncommon Careers worksheet. Students will choose the *most* unusual career that they can find. They will create a one minute “sales pitch” on why someone should consider this unusual career. As each career is shared, the class will track which Career Cluster the Career is part of. At the end, you will see which Career Cluster had the largest number of uncommon careers.

Preparation:

- Print the **Uncommon Careers** worksheet.

Warm up:

1. Tell students that there are hundreds of careers in the world and new careers are emerging every day. There are many careers that exist today that did not exist when they were born – like Social Media Marketer, for example.
2. Tell the students they will start today with a challenge. They will have 3 minutes to brainstorm a list of every career that they can think of – without looking in CFWV.com. At the end, they will see which student has been able to come up with the longest list.
3. When students have their papers and pencils ready, set a timer for three minutes and say, “Begin!”. Give students a two-minute warning, one-minute warning, thirty-second warning, ten-second warning, and then say, “Pencil's down.”
4. Ask students to count the number of careers in their list and write that number at the top of the page.
5. Identify who has the largest number of careers. Ask that students to read their list of careers out loud and ask the rest of the class to check off the career on their own list as it is read out loud. They should write down any new careers that are mentioned.

6. Ask the student with the second highest number of careers on their list to name any careers that have not been mentioned yet and ask everyone else to check off those job titles and write down any new careers that are mentioned.
7. When everyone has shared any unique careers on their list, everyone should have a long list of careers.
8. Tell the students that this is only the beginning of the hundreds of careers available in the world. That is too many careers to explore, which is why we have the Career Clusters. Once a student identifies one or more Career Clusters that interest them the most, it will be easier to explore a variety of careers that interest them – including careers that they've never heard of before.
9. In today's activity, the students will be looking for the most uncommon career in each Career Cluster. This may be a career that is brand new to them or else it might be a career that they rarely hear about.

Activity Part I:

1. Ask students to log into CFWV.com and navigate to the **Career Planning** tab and then go to **Explore Careers** and scroll down to the Career Clusters.
2. Distribute the **Uncommon Careers (Part 1)** worksheet to half of the class and the **Uncommon Careers (Part 2)** worksheet to the other half of the class. (There are two worksheets to save time by only having each student explore eight Career Clusters, rather than 16).
3. Ask students to complete the worksheet by searching in CFWV.com for the most uncommon or unusual career in each Career Cluster and then writing it on their sheet.
4. When the students have found the most uncommon career for each Career Cluster ask them to circle that career.
5. Ask students to answer the questions about that career in the second section of the worksheet.

Activity Part II:

1. Tell students that each one of them is going to share what they've learned about the uncommon career that they wrote about.
2. Tell the class that after each student has shared information about their career in 1 minute or less, the class will track which Career Cluster that career is part of. In the end, you will see which Career Cluster has the largest number of uncommon careers.
3. Give the students 5 minutes to write a short sales pitch describing the career including what Career Cluster that the career is from and explaining why it is unusual or uncommon.
4. Before the first student presents, tell the class to track which Career Cluster each career mentioned is a part of. You can also keep track on the board.
5. Ask each student to present their career.
6. When all presentations are finished, tally which Career Cluster had the most careers named.

To Save Time: Ask students to present in small groups or pairs if time constraints prevent each student from sharing with the entire class.

Wrap Up:

- Ask the students to share which careers they found the most uncommon. Which careers would they like to know more about?



UNCOMMON CAREERS WORKSHEET (PART 1)

In CFWV.com, navigate to the **Career Planning** tab and then to the **Explore Careers** section. Scroll down to the Career Clusters. Explore each Career Cluster to find the most uncommon career. This could be a career that you've never heard of before, has the most unusual work tasks, or you hear about the most rarely. Then circle the career that you find the most unusual and answer the questions about that career, below the table.

CAREER CLUSTER	UNCOMMON CAREER
1. Agriculture, Food and Natural Resources	
2. Architecture and Construction	
3. Arts, A/V Technology and Communication	
4. Business, Management and Administration	
5. Education and Training	
6. Finance	
7. Government & Public Administration:	
8. Health Science	

QUESTION	YOUR ANSWER
What is the MOST uncommon career on your list?	
Which Career Cluster is it part of?	
In a few sentences, describe what someone in this career does.	
Why is this career uncommon or unusual?	



UNCOMMON CAREERS WORKSHEET (PART 2)

In CFWV.com, navigate to the **Career Planning** tab and then to the **Explore Careers** section. Scroll down to the Career Clusters. Explore each Career Cluster to find the most uncommon career. This could be a career that you've never heard of before, has the most unusual work tasks, or you hear about the most rarely. Then circle the career that you find the most unusual and answer the questions about that career, below the table.

CAREER CLUSTER	UNCOMMON CAREER
1. Hospitality and Tourism	
2. Human Services:	
3. Information Technology	
4. Law, Public Safety, Corrections and Security	
5. Manufacturing	
6. Marketing	
7. Science, Technology, Engineering & Mathematics	
8. Transportation, Distribution, and Logistics	

QUESTION	YOUR ANSWER
What is the MOST uncommon career on your list?	
Which Career Cluster is it part of?	
In a few sentences, describe what someone in this career does.	
Why is this career uncommon or unusual?	